

'CAFE ROJ' CASE STUDY

OVERVIEW

As part of the Connecting Wood Green project, Cafe Roj first opened in December 2022 to attract visitors and residents to enjoy Ducketts Common in all seasons.

The PSP team was introduced to the business through the Haringey Cost Savings programme. The team was able to provide valuable assistance to the owner by analysing their bills which led to a clearer understanding of their energy costs.

As a result of PSP's analysis, the business is now on track to achieve savings on their electricity bills, and the team estimates that the business will save over £2,000 in total.



A WORD FROM THE OWNER



"PSP provided useful information which helped me understand my bills better." - Azad, owner of Cafe Roj.

AT A GLANCE

CHALLENGES

- High operational and supply costs
- Limited understanding of bills and energy costs
- Unsure of contract end dates

OUTCOMES AND SAVINGS

- Has access to bills and gained a better understanding of energy costs
- On track to make savings of £2,000 on electricity bills



BACKGROUND

BUSINESS NAME

Cafe Roj

BUSINESS TYPE

Cafe, Kiosk

LOCATION

Common Park, Roj Cafe Ducketts, London N8 0EP

CAN YOU INTRODUCE YOUR BUSINESS?

Cafe Roj has been operating since its soft opening in December 2022. Our vision for a larger space was driven by a desire to create a family-friendly environment that would benefit the community.

WHAT IS UNIQUE ABOUT YOUR BUSINESS?

'ROJ' comes from Kurdish for 'Sun', symbolising its role as a welcoming community hub and beacon of light for park visitors.

HOW HAS THE COST SAVINGS PROGRAMME HELPED YOUR BUSINESS?

I was uncertain about my contract end dates and unsure about the best way to proceed. Thanks to PSP's assistance, I've gained a better understanding of my bills and have been able to stay open-minded about my options.

WOULD YOU RECOMMEND THE COST SAVINGS PROGRAMME TO OTHERS?

I highly recommend the programme to other businesses in the community. With ongoing challenges faced by businesses, PSP provides valuable information that can enhance resilience and help overcome these challenges.