

# 'BANNERS RESTAURANT' CASE STUDY

## OVERVIEW

Banners has been in business since 1992 and has served the Crouch End community for more than 30 years.

Juliette worked with our team to off-set the impact of rising energy costs and was able to generate considerable savings through the programme.

PSP supported the restaurant through the Haringey Cost Savings programme, providing advice and guidance on energy, water, and merchant services. Enabling the business to save over £15,000.



## A WORD FROM THE OWNER



"PSP is far more trustworthy than a sales company." - Juliette, owner of Banners restaurant.

## AT A GLANCE

### CHALLENGES

- Do not want to off-set high costs to customers
- Risk of losing customers
- Being in control of every department
- Constant cold calls from brokers

### OUTCOMES AND SAVINGS

- Total savings of £15,000
- Contracts successfully renewed for electricity and gas



## BACKGROUND

### BUSINESS NAME

Banner's Restaurant

### BUSINESS TYPE

Restaurant

### LOCATION

Crouch End, 21 Park Rd, London N8 8TE

### CAN YOU INTRODUCE YOUR BUSINESS?

Banners has been trading in Crouch End for more than 30 years overcoming the highs and lows of the economy of that time. However, the current economic climate has been the most challenging.

### WHAT IS UNIQUE ABOUT YOUR BUSINESS?

We offer comfort food with a diverse range of cuisine. We're one of these places that people come to us for a little bit of comfort.

### HOW HAS THE COST SAVINGS PROGRAMME HELPED YOUR BUSINESS?

It was a great relief to be able to speak with PSP and I appreciated how efficient the process was. PSP requested copies of bills which we supplied and managed everything for me. Which was actually quite nice!

### WOULD YOU RECOMMEND THE COST SAVINGS PROGRAMME TO OTHERS?

Without PSP's support, I wouldn't have had the confidence to commit to a new contract at the time we did. We trusted your guidance, and as a result, we were able to avoid additional costs of around £15,000. I absolutely recommend this programme to others.