

'BRUCE BURGERS' CASE STUDY

OVERVIEW

Since 2018, Bruce Burgers has been on a journey of growth and learning for the past 5 years. Starting with a short menu, they've expanded to offer a diverse range of food and drinks to their customers.

The PSP team was introduced to the business through the Haringey Cost Savings Programme. Since then, the team audited and reviewed various areas of spend, helping the owner gain a better understanding of his energy bills.

To date, PSP has enabled Bruce Burgers to save over £20,000 across the business.



A WORD FROM THE OWNER



"The programme has given me a better grasp on my energy bills." - Bruce, owner of Bruce Burgers.

AT A GLANCE

CHALLENGES

- Limited understanding of bills and energy costs
- High energy costs
- Unaware of available support from the council

OUTCOMES AND SAVINGS

- Gained a better understanding of energy bills
- Aware of additional support from Haringey council
- Total savings of £20,000



BACKGROUND

BUSINESS NAME

Bruce Burgers

BUSINESS TYPE

Fast Food Restaurant

LOCATION

93 Bruce Grove, London N17 6UZ

CAN YOU INTRODUCE YOUR BUSINESS?

BB was created to offer homestyle cooking made from scratch with love. We believe that when food is prepared with love it can be tasted in every bite. The name of our business was a natural choice since we are based in Bruce Grove.

WHAT IS UNIQUE ABOUT YOUR BUSINESS?

Our people are the heart of our business and we provide excellent customer service as reflected in our top 1% ranking for gourmet burgers on TripAdvisor and being a travelers' choice for three consecutive years.

HOW HAS THE COST SAVINGS PROGRAMME HELPED YOUR BUSINESS?

PSP feels like an added team to my business. They've reviewed areas of spend across my business offering recommendations on additional support. I've gained clarity on my costs specifically on my energy bills. As a result, I've saved over £20,000 across my business.

WOULD YOU RECOMMEND THE COST SAVINGS PROGRAMME TO OTHERS?

Without a doubt, the PSP team are incredibly talented. They offer sound advice and explain everything at a pace that is understandable. Their service gives us the confidence to make more informed decisions and can help your business too.

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