

'LATIN STOP' CASE STUDY

OVERVIEW

Latin Stop has become a popular destination for the local South American community over the past 13 years since it first opened its doors in 2010.

PSP first engaged with Latin Stop during the outreach campaign in Wood Green. During an initial meeting with PSP consultants, it was discovered that the business's electricity tariff was due to expire in a few weeks.

An onsite audit was conducted by PSP where the team were able to compare the market and identify over £2000 in savings compared to the renewal offer from the current supplier.



A WORD FROM THE OWNER



"PSP's support and advice has helped us secure a great electricity deal." - Francis, owner of Latin Stop.

AT A GLANCE

CHALLENGES

- Unaware of available help from the council
- Received expensive renewal quote from current electricity provider

OUTCOMES AND SAVINGS

- Efficient auditing process of current energy bills
- Identified total savings of £2,000



BACKGROUND

BUSINESS NAME

Latin Stop

BUSINESS TYPE

Convenience store

LOCATION

25 Westbury Ave, London N22 6BS

CAN YOU INTRODUCE YOUR BUSINESS?

We wanted to serve the local South American community by offering a range of Latin products that were previously uncommon in the area. Our goal is to provide a welcoming environment where our customers can enjoy the flavors and traditions of South America.

WHAT IS UNIQUE ABOUT YOUR BUSINESS?

We also provide a range of specialised services, such as an on-site butcher and money transfer services. Our goal is to provide a comprehensive and convenient shopping experience that truly caters to the unique needs of our community.

HOW HAS THE COST SAVINGS PROGRAMME HELPED YOUR BUSINESS?

The PSP team met us and provided very useful information about our electricity costs with their review. Within one hour, PSP was able to pinpoint savings of £2000 compared to the renewal offer from our current supplier.

WOULD YOU RECOMMEND THE COST SAVINGS PROGRAMME TO OTHERS?

I strongly recommend this programme to others because the support and guidance offered by the PSP team were invaluable to us, and I believe they could be just as beneficial for other businesses facing similar challenges.

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