

'MY LITTLE HOME EMPORIUM' CASE STUDY

OVERVIEW

The owner manages two businesses, one of which is a travel agency that struggled during the COVID-19 pandemic.

Consequently, they pursued a hobby and established My Little Home Emporium which has since grown into a successful venture.

Recently, My Little Home Emporium relocated to a new premises and encountered difficulties securing a favorable energy and insurance deal.

During the PSP team's outreach campaign, the business approached the team and were able to identify the inefficient rates the business was currently paying.



A WORD FROM THE OWNER



"The team were extremely helpful and helped us explore better energy deals." - Tara, owner of My Little Home Emporium.

AT A GLANCE

CHALLENGES

- Difficulty securing a good energy contract
- Need further support transitioning to another insurance provider

OUTCOMES AND SAVINGS

- Significant savings of 30%
- Supported the business during their transition to their preferred energy and insurance supplier



BACKGROUND

BUSINESS NAME

My Little Home Emporium

BUSINESS TYPE

Consignment and circular economy

LOCATION

141 Crouch Hill, Crouch End, London N8 9QH

CAN YOU INTRODUCE YOUR BUSINESS?

My Little Home Emporium started as a hobby during the pandemic but by December 2021, it had grown into a full-fledged business. Following our recent relocation to a new premise, we needed support to secure better energy and insurance contracts.

WHAT IS UNIQUE ABOUT YOUR BUSINESS?

My Little Home Emporium is a consignment and circular economy business where we sell both new and second-hand products in a sustainable manner. We have a range of items ranging from home furniture, haberdashery and more.

HOW HAS THE COST SAVINGS PROGRAMME HELPED YOUR BUSINESS?

During our relocation, we were struggling to find better energy and insurance deals. However, the PSP team provided a comparison of different suppliers and advised us on the best course of action for our business which was very helpful.

WOULD YOU RECOMMEND THE COST SAVINGS PROGRAMME TO OTHERS?

I already have! The PSP team's simplified approach freed up valuable time for me to focus on other aspects of my business which was greatly appreciated. I am also eager to learn about similar programmes in the future as well.